



**NEOFLAM**<sup>®</sup>

*Bringing kitchens to life*

# Midas **plus**

August. 22, 2014  
Global Sales Division  
Marketing team

# About Ecolon coating



## Ecolon coating

Ecolon coating is a professional grade ceramic coating with a superior nonstick function. Our ceramic coating is enhanced with natural minerals that strengthen the coating while maintaining a healthy cooking surface.



## Superior Durability

Resistant to scratch, abrasion and chemical reaction



## Safe

Ecolon coating manufactured with all natural mineral ingredients, Ecolon coating is with no PFOA/PTFE



## Clean & Non-stick

Performance & easy cleaning  
Ecolon coating  
Powerful non-stick



# About cast aluminum cookware

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## Light weight

Cast aluminum cookware is 1/3 the weight of cast iron.



## Various design

A variety of stunning shapes & design features are available.



## Economic

It is less expensive compared to other materials such as cast iron or stainless steel.



# Midas plus features



**SAVE SPACE**



**Organize your kitchen  
for compact storage**

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# Midas plus features

**Perfect for oven**



# Midas plus features

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## Tableware

Midas plus in a variety sizes and shape can be an attractive and effective addition to your kitchen.





# Midas plus features

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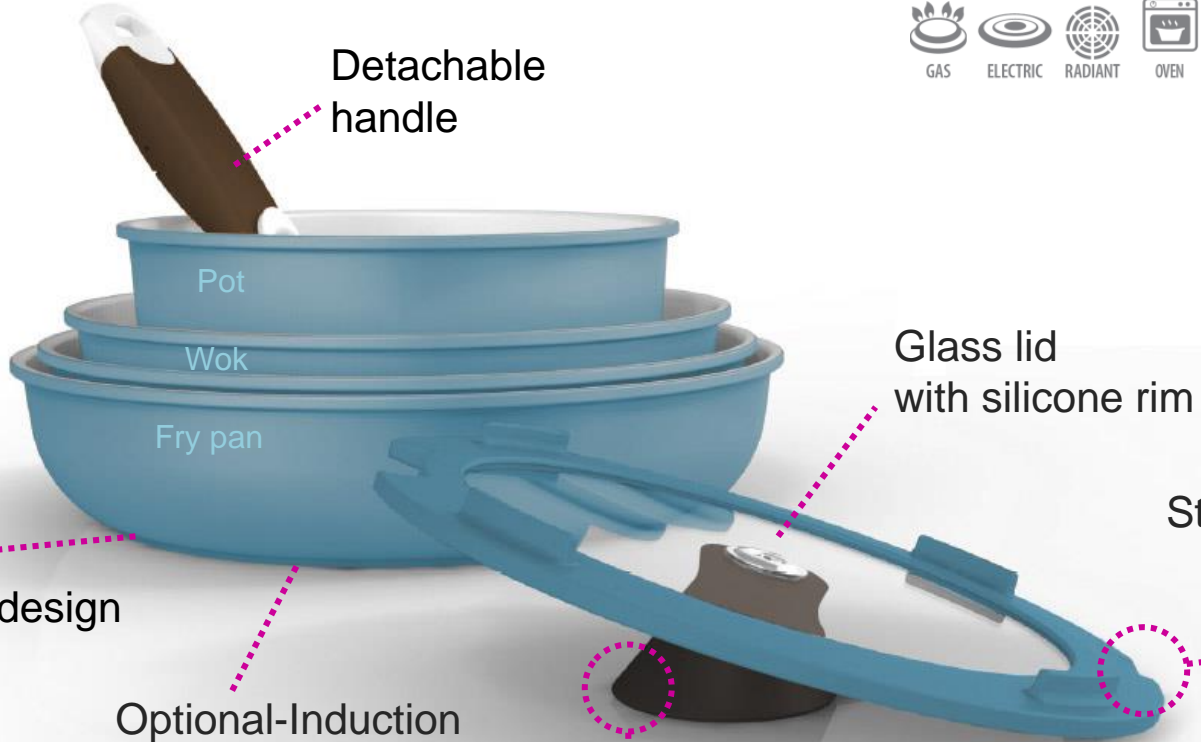
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## Easy storage

Snap-on lids allow food to be stored in cookware

# Midas plus



Detachable handle

Pot

Wok

Fry pan

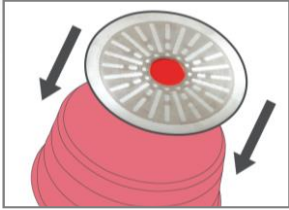
Glass lid with silicone rim

Steam vent hole

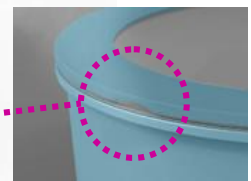
Patented Leaves base design



Optional-Induction Disk insert type



Patented Self standing knob (Bakelite)

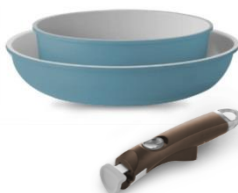



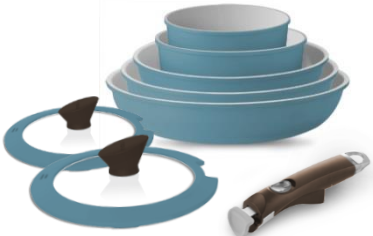




# Set

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Size	3pc		4pc			6pc			7pc				8pc				
																	
	18cm	26cm	16cm	20cm	26cm	18cm	20cm	26cm	16cm	20cm	24cm	28cm	18cm	20cm	24cm	26cm	28cm
F/P		●		●	●		●	●				●			●		●
Wok											●					●	
Pot	●		●			●			●	●			●	●			
Glass lid						●				●			●	●			
PE lid						●				●							
Handle	1ea		1ea			1ea			1ea				1ea				

# Set

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Size	9pc					11pc						13pc					
																	
	16cm	18cm	20cm	24cm	26cm	16cm	18cm	20cm	24cm	26cm	28cm	16cm	18cm	20cm	24cm	26cm	28cm
F/P			●		●				●		●			●		●	
Wok										●						●	
Pot	●		●				●	●				●		●			
Glass lid	●		●				●	●		●		●		●		●	
PE lid	●		●					●		●		●		●		●	
Handle	1ea					1ea						2ea					

# Items

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## Fry pan

20cm(8")  
24cm(9")  
26cm(10")  
28cm(11")



## Wok

24cm(9")  
26cm(10")



## Pot

16cm (6 1/4")  
18cm(7")  
20cm(8")



## Detachable handle



## Glass lid with silicone rim

16cm (6 1/4")  
18cm(7")  
20cm(8")  
26cm(10")



## PE lid

16cm (6 1/4")  
18cm(7")  
20cm(8")  
26cm(10")

**OPTIONAL**



## Protector

40cm(15.7")

# Available colors

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